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Student Government Association

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1314.06 Promotional Items

Rollins College Student Government Association

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Legislation 1314.06

Bill: Marketing Campaign

SPONSOR: Aniruddh Fatehpuria, Mari Salcedo, Samar Shaukat

DATE: October 9th, 2013

Whereas: the current president of SGA ran on a campaign of visibility and a strong presence on campus.

Whereas: the SGA Facebook page gives constituents a great resource for information about SGA and what we do and 337 people like the page.

Whereas: Students are more inclined to visit a table and give opinions and like a page if there are promotional items.

Be it Hereby Resolved, The Student Government Association of Rollins College will:

- (1) Host a table in the Campus Center to give away water bottles and information cards about SGA.
- (2) Allot a budget of \$600 for promotional items.
- (3) Support the event through sharing the event with constituents.

ACTION TAKEN BY THE STUDENT SENATE